



A RECORD-BREAKING INTERVIEW WITH DAVID RUSH



The Lustig Letter: Do you have a record you want to break that you keep failing at?

David Rush: Oh my goodness, yes. Probably the biggest one is the most selfies taken with different people in 3 minutes. I was successful the third time I tried, but then my record got broken. I tried it again with another group of students from Colorado, but I was using my iPhone and after about 100 selfies, my iPhone said memory full.

The Lustig Letter: Can you tell us something exclusive that you've never shared with another reporter?

David Rush: I made a world record attempt last night, so I've never shared this with another reporter. It was for the most matches snapped in 30 seconds. One of the reasons I failed last night is because I hadn't cut my fingernails. So when I was pushing my thumb through [my two fingers], the fingernails were scraping along my thumb, and both scratching me and making me bleed.

The Lustig Letter: Has anyone ever discouraged you from trying a

record?

David Rush: Yes. Other record holders that don't want me to steal the record. Another time my dad said, "Hey, I don't know if you want to try this. You've got young kids at home." It was the record for the longest time to balance a running lawnmower on my chin. My dad was worried that my 3-year-old son was gonna see it and want to try to balance a running lawnmower on his chin and cut off his hand or something. He wrote me a well-thought-out note saying, "I'm not sure you should attempt this record." I told him, "You make some very good points here. But I've actually never practiced this record with my son seeing it, and my son is not coming to the record attempt." I attempted the record and I broke it.

The Lustig Letter: If you were us, what record would you be trying to break?

David Rush: Guinness has recently created an under-16 record category. I would look at that.

The Lustig Letter: Is there a record we're dreaming of breaking that you

haven't broken yet?

David Rush: Always. One of them is for the tallest object balanced on the chin.

The Lustig Letter: It seems like you can do impossible things. Would you ever try to do something like solve world hunger or achieve world peace?

David Rush: I love setting goals that are so ambitious because the people who are crazy enough to believe that they can change themselves, their school, their community, their world...they're the ones who do. While I personally don't think I'm gonna solve world hunger, or world peace, I want to encourage students to set their own ambitious goals. I can only hope that the students that are listening to me pick audacious challenges like solving world hunger, or bringing peace to the world. So I'm trying to make a difference that way, by trying to encourage other people to do impossible things that are way more important than breaking world records.

The Lustig Letter: What do you

think Guinness World Records will look like in 100 years?

David Rush: That's an interesting one. I don't know about 100 years, but in 5 years, the emphasis is going to be on more live events with adjudicators on site. There's a couple reasons for that. One is with the prevalence of AI video creation. It's really hard now to tell what's real and what's fake.

The Lustig Letter: Have you ever tried to fake breaking a world record that you didn't actually break?

David Rush: There is certainly a temptation to be like, hey, I broke a world record. Early on in the process, that was [tempting]. But now, as a holder of the most concurrent Guinness World Records titles, if I were to fake one, that would call into question all 350 that I've broken. So for me, the penalty for trying to fake one is so, so, so high, that right now, there's virtually no real temptation.

Lustig Letter: That's all our questions.

David Rush: This has been one of my favorite interviews ever.

EXCLUSIVE



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WHAT DOES THE MAYOR THINK OF RULES?

The Lustig Letter: If you could get rid of one rule in Skokie, as Mayor, what rule would you get rid of?

Mayor Tennes: I'm stumped! Most of the Village's rules pertain to public safety and they're all important. If something comes to mind, I will follow up. Please let me know if you have ideas!

The Lustig Letter: Have you ever broken the law?

Mayor Tennes: Not that I'm aware of.

The Lustig Letter: What is the most complicated law in Skokie?

Mayor Tennes: I think the Village's alternate-side parking rules can seem complicated at first, but once residents and businesses learn the system, complying can become a habit. The Village has multiple ways for people to receive notice that the system is in place after a snowfall of two inches or greater, with information posted on the website, text alerts, email alerts, a warning siren, etc. The rules are important to make sure that the Public Works crews can plow the streets from curb-to-curb so that emergency vehicles can always get through no matter how much snow has fallen.



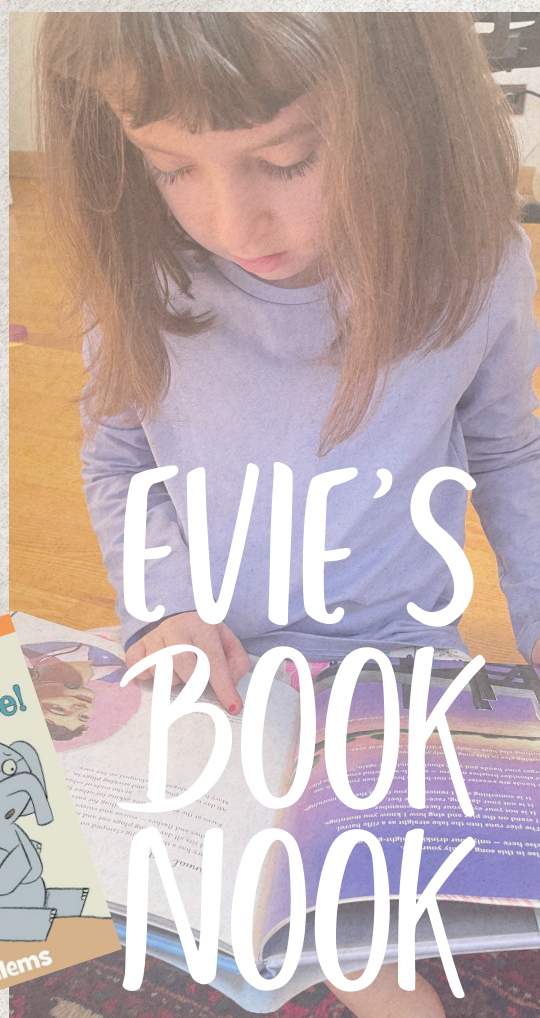
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Admire Home Healthcare Agency, Inc

Quality rating: ★★★★★☆ 4632 Church Street, Suite 101 Skokie, IL 60076

"Keeping your best interest at heart"

admirehomehealth@uphor.com



Drumroll please! Today I am reviewing the book, "Elephants Can't Dance."

On the cover someone is like, dancing. It's piggy. In this book, Gerald the Elephant doesn't know how to dance. Search it up! Anywhere you look, it will say elephants can't dance. But this book shows that elephants can TRY to dance.

It's so funny. I think if you are a preschooler to a 2nd grader you will like this book. If you are older than that, you may not.

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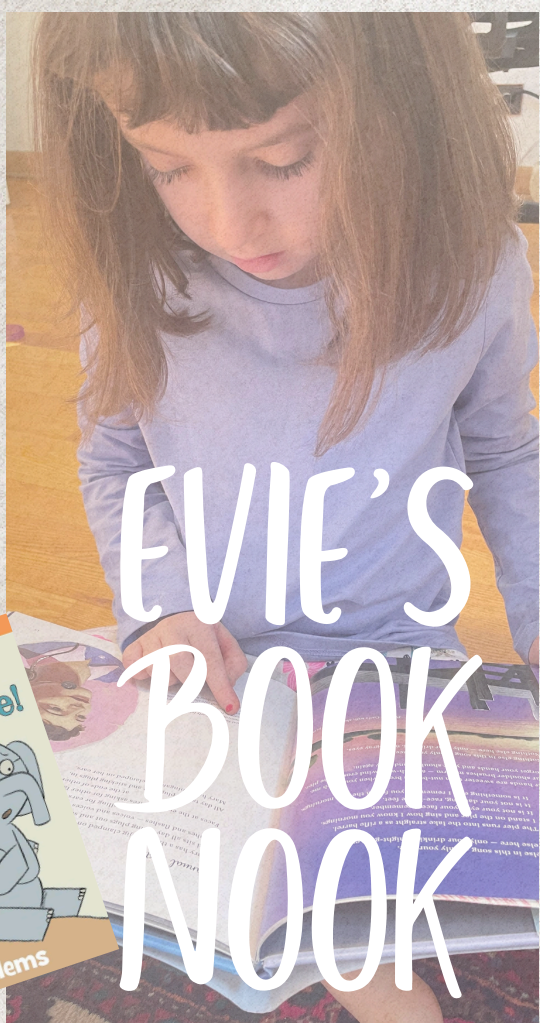
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NO RULES WEEK:

EXPERIMENTING ON OURSELVES

For one week, we did an experiment called No Rules Week. It's what it sounds like. We had no rules. Each day, from 9 AM to 5 PM we could eat whatever we wanted, watch whatever we wanted, and do whatever we wanted. Actually, we did have to follow two rules. The first rule was no being mean. The second rule was that at the end of each day, we had to fill out a survey. The survey had four questions. It asked us how sick we felt, how happy we were, how much our stomachs hurt, and how gooey our eyes felt. If we didn't fill out that survey, we didn't get No Rule Day the next day.

This is an example of how the day went. At 9 AM, I knocked on my Mom's office door. She signed us into the iPads and we'd start watching. We just kept watching and watching. I watched movies. I saw some things. I shopped a little. It was very fun.

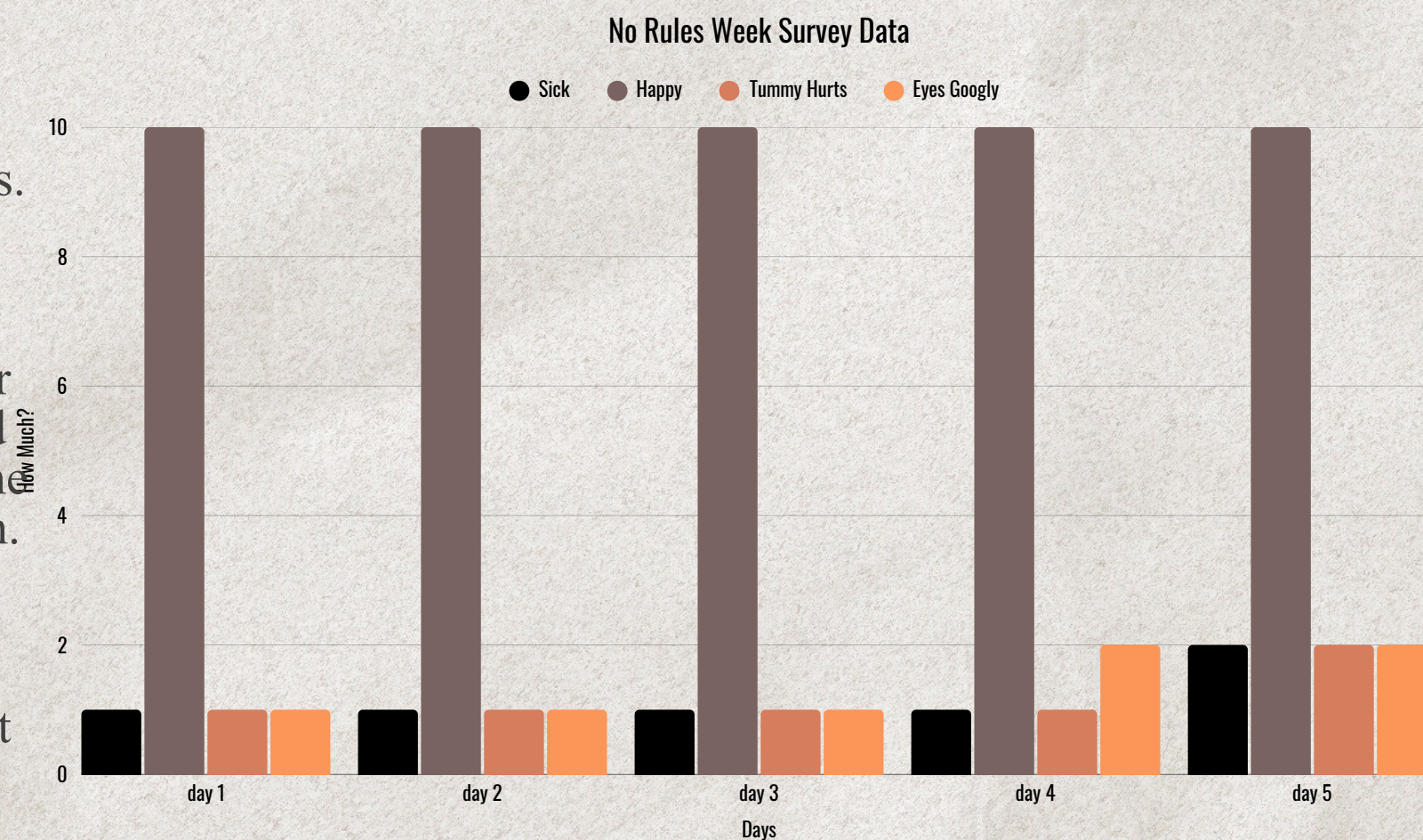


Photo caption: Only Evie's data is shown. Bevy's data showed a similar pattern.



When I got hungry, I ate whatever I wanted. I loved eating ice cream. Especially mango sorbet with marshmallows and sprinkles. I also ate a ton of little M&Ms. Sometimes I ate normal food because I didn't want to get too sick.

Like I said above, our "no rule" time was only from 9 AM to 5 PM. I wouldn't have liked if it was all day. I would have felt like a zombie. I need sleep.

There were times when I felt sick and got off the iPad and wanted to stop the iPad. But this didn't happen a lot because we barely ever get iPad when it's not No Rules Week.

Having No Rule Week didn't make me want to do this all the time. I think if you didn't have rules ever you would get sick a lot. But I would like if my parents did No Rule Day once a month so on that day I could do whatever I wanted.

SELLING ADS: TRYING TO BREAK A RECORD

In this article, I will talk about how to set a Guinness World Record (GWR). I'm trying to set a world record called World's Youngest Sales Advertising Executive. Selling ads for this newspaper is kinda my thing.

You can pay \$5 and it takes GWR 12 weeks to review your application. Or you can pay \$1,000 and it only takes 5 days. Which would you pick? I picked the \$5 one with 12 weeks. But maybe you're so excited about your application you can't wait and so you pay \$1,000.

In filling out this application they ask a lot of questions. If your first name is Cindy, you would have to write in "Cindy." If your last name is Bookja, you would have to write in "Bookja." You need to reply to all the questions they ask in the application.

The reason you have to apply is because they only let people set certain records.

Biggest shoes. Biggest pumpkin. Most gymnastics splits. We don't know if they will think my record is a real one. People have their own opinions. But I'm applying. Have you noticed all the ads in our newspaper? I sell those ads so I think I may be the youngest Sales Advertising Executive in the world. Here's how I do it.

First, I get dressed up. If you walk into a store in a t-shirt, they are not going to think you actually have a newspaper. So I dress up. I have a special outfit. It's a cute skirt with tights. I have a little hat that matches. I have a white shirt and white shoes with pearls.

I walk to one store and then the next store and bring in a copy of my newspaper. Also, I bring cards. The cards have our names, our phone number, and the name of our newspaper. They're called business cards.

When I walk into a store, I

don't want to walk in like I'm picking up a pizza. I walk in nicely.

The first thing I always say is, "Can I please talk to the manager?" When I see the manager, I say: "Hi, I'm Evie. I'm six. I have a newspaper. Do you want to buy an ad in my newspaper?" Usually they say "no" and "thank you." I'm not sure if they mean the "thank you."

If the manager looks a little strange, I just face my fears. Usually by the end of the conversation I see the manager is a real person and nice. It's cool to interact with people.

I used to have a sheet and I would practice and practice what I would say. Eventually I didn't need the sheet anymore. I could just say it on my own, like I'm free. That's how I feel.

I hope I get the world record.

